

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Canal Partners Media
 Attention: Accounts Payable
 25 Whitlock Place
 Suite 201
 Marietta, GA 30064

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1517942-2	09/04/16	September 2016	08/29/16 - 08/30/16

Property	Account Executive	Sales Office	Sales Region
WPBF	Jason Starr	HRP Atlanta	National

Advertiser	Product	Estimate Number
Slosberg/D/State Senate	720/854/4466	4466

Flight Dates	Order #	Alt Order #
08/27/16 - 08/30/16	1517942	08353964

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	720	854

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/29/16	08/29/16	M WPBF News 25 @ 11P	11-11:35PM	1-----	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/29/16	09/04/16	1-----	1	\$600.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	08/29/16	11:27 PM	M WPBF News 25 @ 11PM	11-11:35PM	:30	SSIS201615H	\$600.00 NM
2	08/29/16	08/29/16	Jimmy Kimmel	1135P-1238A	1-----	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/29/16	09/04/16	1-----	1	\$300.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	08/29/16	12:00 AM	Jimmy Kimmel	1135P-1238A	:30	SSIS201625H	\$300.00 NM
5	08/29/16	08/29/16	Ellen	4-5p	1-----	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/29/16	09/04/16	1-----	1	\$525.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	08/29/16	4:23 PM	Ellen	4-5p	:30	SSIS201615H	\$525.00 NM
7	08/29/16	08/29/16	M 5pm News	5-6pm	1-----	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/29/16	09/04/16	1-----	1	\$525.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	08/29/16	5:13 PM	M 5pm News	5-6pm	:30	SSIS201625H	\$525.00 NM
8	08/29/16	08/29/16	WPBF News 25 @ 6:00P	6-6:30PM	1-----	:30	1	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/29/16	09/04/16	1-----	1	\$1,200.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	08/29/16	6:23 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	SSIS201625H	\$1,200.00 NM
9	08/29/16	08/29/16	WPBF News 25 Mornings	6-7AM	2-----	:30	2	\$525.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Invoice #	Invoice Date	Invoice Month	Invoice Period
1517942-2	09/04/16	September 2016	08/29/16 - 08/30/16
Advertiser	Product	Estimate Number	
Slosberg/D/State Senate	720/854/4466	4466	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/29/16	09/04/16	2-----	2	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Typ
2	WPBF	M	08/29/16	6:09 AM	WPBF News 25 Mornings	6-7AM	:30	SSIS201615H	\$525.00 NM
1	WPBF	M	08/29/16	6:26 AM	WPBF News 25 Mornings	6-7AM	:30	SSIS201625H	\$525.00 NM
10	08/29/16	08/29/16	Wheel Of Fortune	7-7:30PM	1-----	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/29/16	09/04/16	1-----	1	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Typ
1	WPBF	M	08/29/16	7:13 PM	Wheel Of Fortune	7-7:30PM	:30	SSIS201615H	\$1,100.00 NM
11	08/29/16	08/29/16	Good Morning America	7-9AM	3-----	:30	3	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/29/16	09/04/16	3-----	3	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Typ
2	WPBF	M	08/29/16	7:25 AM	Good Morning America	7-9AM	:30	SSIS201625H	\$600.00 NM
1	WPBF	M	08/29/16	8:20 AM	Good Morning America	7-9AM	:30	SSIS201615H	\$600.00 NM
3	WPBF	M	08/29/16	8:55 AM	Good Morning America	7-9AM	:30	SSIS201625H	\$600.00 NM
12	08/29/16	08/29/16	Jeopardy	7:30-8PM	1-----	:30	1	\$2,650.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/29/16	09/04/16	1-----	1	\$2,650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Typ
1	WPBF	M	08/29/16	7:53 PM	Jeopardy	7:30-8PM	:30	SSIS201625H	\$2,650.00 NM
13	08/29/16	08/29/16	WPBF NEWS AT 9:00AM	9A-10A	1-----	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/29/16	09/04/16	1-----	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Typ
1	WPBF	M	08/29/16	9:59 AM	WPBF NEWS AT 9:00AM	M 9A-10A	:30	SSIS201625H	\$300.00 NM
26	08/30/16	08/30/16	WPBF News 25 5-6:00am	5:00-6:00am	-1-----	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/29/16	09/04/16	-1-----	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Typ
1	WPBF	Tu	08/30/16	5:55 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	SSIS201615H	\$175.00 NM
27	08/30/16	08/30/16	WPBF News 25 Mornings	6-7AM	-2-----	:30	2	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/29/16	09/04/16	-2-----	2	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Typ
2	WPBF	Tu	08/30/16	6:25 AM	WPBF News 25 Mornings	6-7AM	:30	SSIS201625H	\$525.00 NM
1	WPBF	Tu	08/30/16	6:51 AM	WPBF News 25 Mornings	6-7AM	:30	SSIS201625H	\$525.00 NM
28	08/30/16	08/30/16	Good Morning America	7-9AM	-2-----	:30	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/29/16	09/04/16	-2-----	2	\$600.00				

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Advertiser	Product	Estimate Number
Slosberg/D/State Senate	720/854/4466	4466

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
28	08/30/16	08/30/16	Good Morning America	7-9AM	-2-----	:30	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	08/30/16	7:25 AM	Good Morning America	7-9AM	:30	SSIS201615H	\$600.00 NM
1	WPBF	Tu	08/30/16	8:20 AM	Good Morning America	7-9AM	:30	SSIS201625H	\$600.00 NM
30	08/30/16	08/30/16	WPBF News 25 5-6:00am	5:00-6:00am	-1-----	:30	1	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/29/16	09/04/16	-1-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	08/30/16	5:14 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	SSIS201625H	\$350.00 NM
31	08/29/16	08/30/16	4:30a-5a	430a-5a	11-----	:30	2	\$105.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/29/16	09/04/16	11-----	2	\$105.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	08/29/16	4:42 AM	4:30a-5a	430a-5a	:30	SSIS201625H	\$105.00 NM
1	WPBF	Tu	08/30/16	4:40 AM	4:30a-5a	430a-5a	:30	SSIS201625H	\$105.00 NM
33	08/29/16	08/29/16	Nightline	1238-107A	2-----	:30	2	\$140.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/29/16	09/04/16	2-----	2	\$140.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	08/29/16	12:39 AM	Nightline	1238-107A	:30	SSIS201625H	\$140.00 NM
1	WPBF	M	08/29/16	1:02 AM	Nightline	1238-107A	:30	SSIS201615H	\$140.00 NM
35	08/29/16	08/29/16	Mon ABC Prime C	10-11PM	1-----	:30	1	\$1,440.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/29/16	09/04/16	1-----	1	\$1,440.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/29/16	10:34 PM	Mon ABC Prime C	10-11PM	:30	SSIS201625H	\$1,440.00 NM
Total Spots							24		

Payment Terms 30 Days

<u>Gross Total</u>	\$14,755.00
<u>Agency Commission</u>	\$2,213.25
<u>Net Amount Due</u>	\$12,541.75

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